<u>S/N 10/027,420</u> <u>PATENT</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: Todd A. Schwartz et al.

Serial No.: 10/027,420

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Title: PRICING OPTIONS FOR DIGITAL CONTENT PRODUCTS (As Amended)

Customer Number: 21186

AMENDMENT AND RESPONSE UNDER 37 CFR § 1.111

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

This responds to the Office Action mailed on January 3, 2007. Please amend the above-identified patent application as follows.